



PAT McCrory  
*Governor*

NICHOLAS J. TENNYSON  
*Secretary*

June 30, 2016

Friends of Traffic Safety:

I am writing to you as a supporter of the N.C. Governor's Highway Safety Program to ask for assistance for our upcoming annual Highway Safety Symposium being held August 16 – 19, 2016, at the Raleigh Convention Center.

The annual symposium is an event that brings state and local law enforcement and others in the highway safety profession together for mutual support, education and inspiration. We have grown over the years and at this, our 6<sup>th</sup> annual statewide gathering, we are expecting over 600 in attendance from all over the state of North Carolina.

As always, we are striving to bring as many people together at this event as possible. Many of our local law enforcement agencies have tight budgets and cannot afford the expense to send their officers to receive this valuable training. Our priority is to fully fund these officers to attend the event so that they can be more effective in their hometowns using what they learned to reduce crashes and traffic-related fatalities.

At the same time, we want to make the conference itself an absolutely memorable event. We want to be able to bring in the best of the best to provide the training in current traffic safety issues to our attendees.

We hope you will join us in promoting highway safety and look forward to your support as a sponsor of this year's event. You will find attached a brochure outlining the opportunities available. In appreciation for your contribution, we will feature your name and logo in our promotional materials, and will acknowledge your assistance at all appropriate opportunities.


To serve as a sponsor for the 2016 Highway Safety Symposium, please make your check payable to the N.C. Governor's Highway Safety Program and mail payments to Mrs. Joyce Kohn, N.C. Governor's Highway Safety Program, 1508 Mail Service Center, Raleigh, NC 27699. All sponsors must comply with the State Government Ethics Act in Chapter 138A of the North Carolina General Statutes. If you have any questions regarding sponsorship, please call Joyce at (919) 210-3829.

Thank you very much for your support!

Sincerely,



Nicholas J. Tennyson

Nothing Compares<sup>SM</sup>